



# OUR WINDOW OF OPPORTUNITY

**RANDOM**  
**ACTS OF GREEN®**

IMPACT REPORT 2022



# A Message From Our Team

## Dear Member Community,

It's hard to type this message. This is a year when our world faces immense economic, health, mental, social, political, and environmental pressures fiercely – in all directions – everyday, everywhere, anywhere, all at once.

As individuals, it can be difficult to place equal emphasis on each. Our headspace can only handle so much turmoil, uncertainty, and adversity before we become numb. We want to remind you that you're not alone – and that this community is filled of businesses who are sharing the load. Many hands make light work – and we can, continue, to take action together as a collective.

We understand that it can be hard to remember that we are, indeed, still in a climate emergency. And that we still need to fight. But we also need to heal. We need to rest. And we need to know our limits.

We emphasize with our community. 2022 has brought unimaginable challenges that will continue to test us, challenge us, and change us.

We're grateful for each of you for your support and continued dedication to stand united against environmental problems like food waste, climate change, plastics pollution, fast fashion, and more. Our belief remains that every action you take matters – and will continue to matter more in the coming years.

This is our window of our opportunity. We all know it – climate change is impacting all of us. It's getting warmer. It's getting more dangerous. And the consequences of inaction are getting more severe. We encourage you to continue the fight – in your way – as often as you can. And we'll be here with you, every step of the way.



"To change everything – we need everyone."



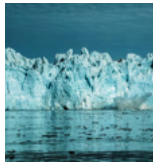


# HAVE YOU EXPERIENCED THE IMPACTS OF CLIMATE CHANGE?

DERECHO HITS  
PETERBOROUGH, ON



# Why being a member is more important than ever



## Climate Change

Staying below 1.5 Degrees Celcius of warming is critical to prevent further consequences .



## Food Waste

36% of food is lost or wasted globally – a moral and environmental catastrophe.



## Fast Fashion

92 million tons of garment and textile waste is discarded annually, causing environmental degradation.



## Air Pollution

By 2050, 6 million people will die per year due to air pollution.



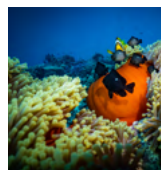
## Plastics

91% of global plastic waste is not recycled, leaving it to degrade in landfills and cause environmental harm.



## Agriculture

Animal agriculture accounts for approximately 70% of human freshwater consumption, while 2.2 billion people don't have access to safe, clean drinking water.



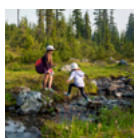
## Biodiversity Loss

In 2019 a study found that up to 1 million plant and animal species are facing extinction due to human activities.



## Transportation

41% of transportation emissions comes from passenger cars– meaning we can have an effect on a personal level.



## Nature Connection Decline

Refers to decrease in an individual's association of nature as part of an identity. Due to technological changes we're spending less time outdoors, causing a lack of pro-environmental mindsets.



# Our Approach to Making an Impact

**We turn awareness into action and action into impact.**



Educate and empower people to take action by raising awareness.



Encourage the sharing of positive stories of solutions to inspire and influence others to act.



Connect the "one" to the "many" to showcase unity.



# RAOG in The News





# Our App Impact

20,360,133

Grams cO2e Reduced

706,773

Litres H2O Reduced

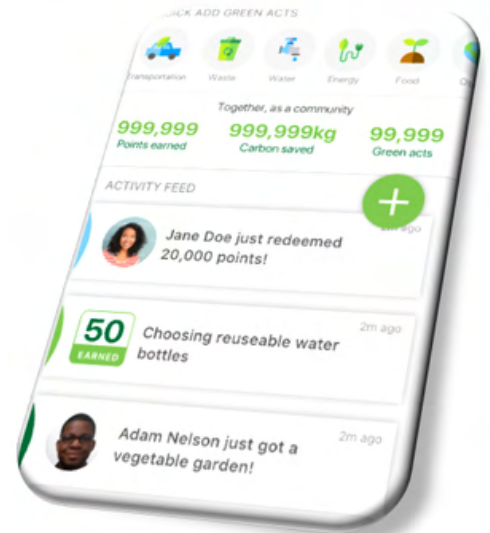
9,152

Green Acts Logged Since January 2022.



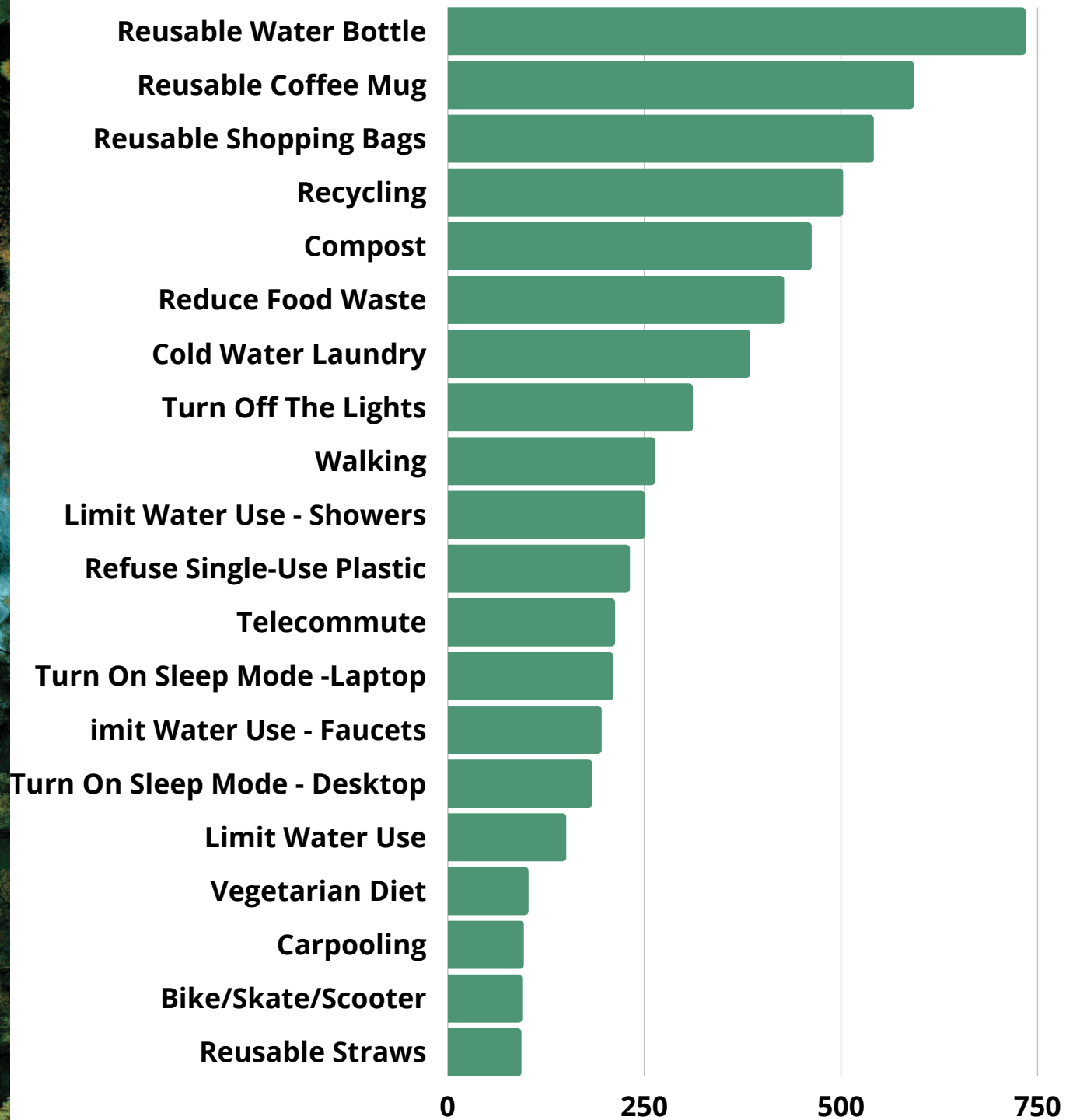
"Psychological research has demonstrated that simply monitoring of our habits is effective in altering our habits. Your App does this. I really like idea of redeeming accumulated points for savings on green products."

Mobile App User





# Top 20 Green Acts Logged





# Our Challenges



## Veganuary

This challenge encourages people worldwide to try a vegan diet for the month of January. Eating a vegan diet has been said to be the “single biggest way” to reduce your environmental impact on earth.



## No Mow May

No Mow May invites you to refrain from cutting the lawn to save the weeds (and flowers) for the bees.



## Planet Bootcamp

Get ready to be coached into taking action with Planet Bootcamp! Take on this 30 day sustainability challenge during earth month 2022.



## Plastic Free July

Join our Plastic-Free July challenge and take action to reduce or eliminate plastics from your day-to-day use!



## Paws Fur The Planet

Have you considered the environmental paw-print of your fur friends? Join our Paws Fur The Planet Challenge to make an impact!



# Our Challenges



## Secondhand September

The 'Secondhand September' challenge encourages you to rethink buying new and try to find what you need used first.



## HallowGreen

Scare away climate anxiety by taking on our HallowGreen challenge during the month of October.



## Race To Retrofit

Take charge of your energy use and join the Race to Retrofit Challenge today. Make changes to your daily habits and spaces to limit waste.



## Jolly Green

'Tis the season to change how we celebrate holidays! Join our JollyGreen holiday challenge to help reduce waste during Christmas time.



# More Education & Engagement Workshops



**Canuck Place**  
CHILDREN'S HOSPICE

**SIEMENS**



**NORTHLAND  
POWER**



**WOMEN IN  
SUSTAINABILITY**

**S U N  
D A Y  
S K Y**

# Praise for Our Community

Random Acts of Green are our sustainability cheerleaders! They offer valuable insight, unyielding support and evidence-based resources on a regular basis. RAOG shares insightful tips and ideas- and reassuringly, some that we already implement in our lives and our business. We truly value the Green Acts team and all that they do!

the green jar



Gina Edwards  
Thank you for all that you do!



hhlandtrust What a fun idea!



zero\_waste\_goddess What a lovely post 🥰



amai.earth What??? Who knew!!! Definitely trying this 🥰



abeego So many wonderful missions, organizations, and people!

5d 1 like Reply

— View replies (1)



hopepetfoods This inspires us to keep up the good fight! 🙌 Thank you @randomactsofgreen



Victoria Wallace  
We need more business owners thinking in this way. Keep up the great and necessary good work you are doing!



pocockecoschool Optimistically I am with you! Let's do it!

4w 1 like Reply



vitarockdotcom 🙌 Great message! We're definitely paddling with you!



choccie.monster This is officially the best thing I have ever heard!!! 🌲 🌳 🌴 🌵 🍀 🍁 🌿

You help us keep aware of what needs to be done to save our planet.

I love the positivity surrounding the RAOG community - there is so much doom and gloom about climate change and it can sometimes feel very overwhelming and futile to do anything. Your newsletters filled with suggestions to greenify our lives are uplifting and gives hope that we can still make a change.



# It's Our Window Of Opportunity to:



Reduce Landfill Waste



Adopt alternative energy,  
transportation methods  
and service providers



Reconnect with nature



Support social impact  
initiatives



Consume sustainably



Reduce plastic pollution



# Food & Water Members



## Canadian School of Natural Nutrition



CSNN promotes food sustainability practices & eating organic. They advocate for how our health is connected to the quality of food we eat.



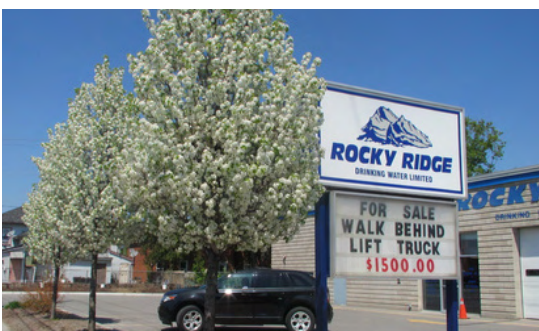
## Just Vertical

Innovators of urban agriculture with their hydroponic systems that support and strengthen local food systems and a connection from seed to table.



## McLeod's EcoWater

Quality water filtration systems for residential and commercial applications. They help increase access to safe and clean drinking water in the Peterborough & surrounding Areas.



## Rocky Ridge

Offers a full service water company supplying bottled water and coolers in the Peterborough, Ontario area.

By refilling, they support access to water without single-use plastic.





# Reducing Landfill Waste





# Reducing Landfill Waste

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**GREEN**



## The Beer Store

Environmental leaders since 1927 in maintaining a container collection system that supports reuse and recycling in Ontario. Champions of the circular economy.



## Wasteco



Since 1978, they have built a team that focuses on education & communication to help make the necessary changes to build the healthiest most sustainable material streams.



## Adrift Hospitality

They are home to a family of sustainable boutique hotels, restaurants, and a grain-to-glass distillery located on the Oregon and Washington coasts.



## The Green Hair Spa

Based in Stratford, ON. They specialize in plant based, ammonia free hair colour and organic beauty products. They are a Bullfrog-powered Green Circle Salon.



## The Wine Shoppe on Park

Based in Peterborough, ON. Since 1997, they've provided a space and materials for craft winemaking. Offers cork recycling.





# Reducing Landfill Waste



## Re4M

Re4M is upcycling scrap into repurposed projects. Working with over 76 businesses to build 215 upcycled projects, they've helped divert 8,000 lbs from landfill!



## EcoEnclose

Offers a wide range of sustainable packaging and circular shipping supplies.



## Hub Labels Inc

Provide sustainable packaging solutions to businesses while operating with sustainability at their core.



## Nurse Scrap Metal

Helping divert waste from the landfill in the Peterborough, ON area since 1956!



## DivaCup

Using The DivaCup can help the average menstruating person divert 250 to 300 pounds of tampons, pads and applicators over their lifetime.







# Alternative Energy & Transportation





# Alternative Energy & Transportation



## Cardinal Plumbing & Electric

Based in the Peterborough, ON area, they offer plumbing and electric services with the planet at the heart of their operations.



## Gasonic Group

Gasonic Group can help monitor your indoor air quality with highly trained technicians and exceptional monitoring technology.



## Peterborough Optometric

Located in Peterborough, Ontario. Believes in investing in a sustainable future. They are proudly Bullfrog-powered.



## Bullfrog Power



Canada's leading green energy provider, offers renewable energy solutions for individuals & businesses to reduce their environmental impact, support the development of green energy projects and help create a cleaner, healthier world.



## Novex Delivery Solutions



Offers carbon neutral delivery service either through electric vehicles or by offsetting emissions through hybrids and ultra low emission vehicles.



A top-down view of a diverse array of plant-based ingredients arranged on a dark, textured surface. The composition includes a large pile of light-colored lentils in the upper right, a cluster of green lentils in the center, and a bowl of red lentils in the lower left. Fresh vegetables like asparagus, carrots, broccoli, and mushrooms are prominently displayed. There are also sliced cucumbers, orange slices, walnuts, and various herbs like basil and chives. A small bowl of rice is visible on the right side. The overall aesthetic is fresh and healthy, emphasizing a variety of plant-based nutrition.

# The Plant-Based Diet Transition



# Encouraging Plant Based Diets

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## The Grocery Outlet

Committed to providing a whole aisle dedicated to quality plant-based foods at lower prices to help make sustainable eating affordable.



## Zazubean

Makers of chocolate that is a balance of ethically sourced, sustainably produced and organic with vegan-friendly options.



## Nature Knows Inc

Offers Ready-to-Eat, Fresh Fruits & Veggies healthy eating on-the-go with 100% plastic-free and compostable packaging.



## Sorry I've Got Plants

Providers of weekly vegan and low-waste meal kits across the Greater Toronto Area. Their goal is to make plant-based eating accessible, easy to make, and for everyone.





# Encouraging Plant-Based Diets



## La Dee Da

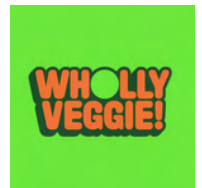


A locally sourced, all natural, vegan, dairy-gluten free gourmet sauce company founded and created by three entrepreneurial women from Hamilton, Ontario.



## Wholly Veggie

Wholly Veggie sure makes vegetables fun, accessible & easy to make at home. Their meals are filled with good quality vegetables & free of additives that make people suspicious of 'plant-based foods'.



## RicherEarth Vegan Eats



They strive to operate as an eco-friendly business that also works for the protection and ethical treatment of animals and our environment. They make sustainable, handcrafted vegan food with a range of products inspired by Canadian and Caribbean flavours.





# Encouraging Nature Reconnection



# Encouraging Nature Reconnection

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## Topsy Farms

EST. **TOPSY FARMS** 1972  
· AMHERST ISLAND ·

Based on Amherst Island, ON. Their Connect to the Land programs give back to the community by offering green spaces of calm and quiet to visitors.



## Camp Kawartha

Camp Kawartha is an accredited, not-for-profit organization offering a broad range of innovative year-round outdoor and environmental programming.



## Birdhouse Nature Store

The **Birdhouse**  
Nature Store

Based in Brighton, ON dedicated to supporting local bird populations and strengthening connection to nature.



## Eartheasy

Eartheasy is a family business committed to bringing you practical products & information for sustainable living.



## West Coast Seeds

They encourage sustainable gardening practice with organic seeds, tools and educational supports.

**West Coast Seeds™**



# Reducing Plastic Pollution





# Reducing Plastic-Waste

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## TWIG

An online eco-boutique that will assist you in reducing everyday waste like single use plastics. They believe every change we make, makes a difference.



## The Main Ingredient

Bulk foods since 1974, located in Peterborough, ON, this original Bulk Food Store has helped many shop sustainably.



## Plaine Products

Refillable vegan bath and body products that are environmentally friendly, chemical free, cruelty free, made in the USA and kid safe.



## Teapigs

They make ethically and sustainably sourced plant-based tea temples provided in sustainable packaging.

**teapigs.**



## The Green Jar

Located in Toronto, Ontario is founded by two sisters Mara and Tannis Bundi, who have always had a lifelong passion for sustainable living.





# Reducing Plastic Waste

PROUD MEMBER OF  
**RANDOM**  
ACTS OF GREEN



## Simply Natural Canada

A Canadian brand offering sustainable products to help consumers transition to an eco-friendlier lifestyle.

**SNC**  
Simply Natural Canada



## Rockwell Razors

Currently, they're on track to divert 100,000+ tonnes of plastic waste (in the form of disposable razors) from landfill this year with their safety razor solution.

*Rockwell Razors®*



## Funkins

They are committed to producing high-quality kids lunch supplies that can be reused over-and-over again instead of disposables.

**Funkins**  
Packing smiles into lunch boxes



## Healthy Planet

A one-stop shop for alternative health products. They bring the highest-quality supplements, vitamins, health foods, bath & beauty and eco friendly products at the lowest possible prices.

**Healthy Planet**



## PATCH Strips

PATCH Strips are an all natural, zero waste alternative to regular wound bandages. All materials are sustainably sourced. Cruelty-free and vegan.

**PATCH**



# Sustainable Dining





# Sustainable Dining



## One Fine Food

An Italian-style market located in Peterborough ON. They are dedicated to providing quality grocery and lifestyle items.



## Tomasso's

No more single-use plastic centre-pieces in these pizza boxes! Green-up your ZA with Tomasso's dough-based centrepieces.



## Brooks Wine

Brooks Wine is the ONLY vineyard and winery in the world that is a certified B Corporation, a member of 1% For the Planet AND Demeter Biodynamic certified.



## Plant Matter Kitchen

Located in London ON, offers menu items that are organic, vegan, and locally sourced as much as possible! All their containers are fully compostable and recyclable.





# **Sustainable Consumption**





# Sustainable Consumption



## The Refill Stop

A package-free soap refill store in New Westminister, BC. In 2.5 years of operation, they have refilled over 30,000 bottles.



## The Green Beaver Company

They have been providing healthy, natural products for the whole family since 2002!




## Aster & Vine

Providers of craft materials that are Ethically Sourced, Up-cycled or recycled excess waste from the fashion industry.



## Porter Blue

Based in California, they create mindfully  PORTER BLUE manufactured and 100% sustainable denim and apparel.

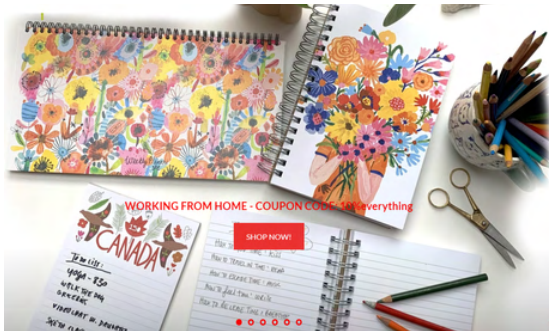
## Sun Chemical

The world's largest producer of printing inks and pigments. Sustainability is imprinted into their processes, products and company culture.





# Sustainable Consumption



## Ecojot

Makers of eco-friendly notebooks from 100% post-consumer recycled paper, vegetable based inks and made in a mill powered by methane from a landfill.



## Loop Recycled Paint

They are the only household-to-retail paint program in Ontario. They recycle paint which helps keep paint out of our landfills, air, and water.



## Nature's Aid

Aims to make it easier for people to access natural, effective, and environmentally-friendly personal care products.



## Dairy Distillery

Based in Almonte, Ontario and produces spirits from waste to resource using milk permeate. Each bottle of Vodkows is carbon neutral!



## Club Coffee

Their revolutionary AromaPak™ sustainable coffee solutions combine sustainably certified coffee sourcing with unique manufacturing technologies in today's most innovative recyclable and compostable\*\* packaging.





# Reducing Paw-Prints





# Reducing Paw-Prints



## EcoDog Care

Dog cleaning products that are enriched with natural ingredients that are good for the health of your dog and the planet.



## The Original Poop Bags®

Helping you reduce your pup's PawPrint with eco-friendly poop bags. They offer 3 varieties: plant-based, USDA Certified Biobased and recycled plastic options.



## HOPE Pet Food

Developed meat-free pet food products using novel natural ingredients that are high in nutrition & packaged sustainably.







# Supporting Social Impact



# Supporting Social Impact



## Soap & More

Canada's trusted supplier for soap making supplies & green packaging for your candle, aromatherapy, skin & hair care products and bases.



## Gliding Shelf Solutions

Being able to SEE what you have on the shelf, helps prevent buying more of what you already have.



## PUDO Point Counters

Their networks help to consolidate returns and keeps unwanted textiles out of landfills



## Alana Burton Financial Advisor

Based in Peterborough, ON. Is personally aligned with RAOG's mission & shares expertise on sustainable investing.



## Swish Maintenance

Established complete green cleaning programs by developing & sourcing products that meet or exceed environmental standards. Their operations & distribution processes are eco-conscious.





# Supporting Social Impact

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## Nomad Striking Academy

Owner, Mike Doherty encourages athletes to be green in the gym by participating in our challenges & using their reusable water bottles.



## The Agency for Co-Operative Housing

Manages the federal government's co-operative housing programs while providing resources for sustainable property management.



THE AGENCY  
FOR CO-OPERATIVE  
HOUSING

L'AGENCE  
DES COOPÉRATIVES  
D'HABITATION



## Doo Doo's Bakery

Diane invented their award-winning butter tarts years ago by repurposing leftover pie pastry.



## Boston Pizza

Longtime supporters of RAOG. This year they provided the location & rewards for our rain barrel fundraiser in Peterborough, Ontario.



## The Gardener

An expert in landscape maintenance & snow removal. They can help install pollinator & vegetable gardens and laundry lines.





# BECOME A MEMBER



*Since 2015*

**13 million**

online followers reached

**50,000+**

employees members  
are part of our community

**715,000+**

kilograms of carbon  
reduced and saved



## Get Connected!

### ADDRESS

486 Edison Avenue  
Peterborough, ON  
K9J 4G3

### EMAIL ADDRESS

[info@raog.ca](mailto:info@raog.ca)

### FOLLOW US

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[RAOG.CA](http://RAOG.CA)

