



RANDOM ACTS OF GREEN®



Employee
Engagement
Services





Empower lasting **impact.**

EDUCATE, ENGAGE, EMPOWER

We've worked with over 200+ organizations to help engage teams in **sustainability initiatives** - and have an excellent track record of working with many different companies of all sizes in various industries.

Engaging employees in sustainability is key for several reasons:

1. It gives them a sense of belonging, drive, passion, and purpose.
2. It unleashes their potential to make a difference.
3. It inspires them to do something that they can feel good about.
4. If done successfully, it will even resonate into their personal lives, spilling over to decisions they make with their families, communities, and the environment around them.
5. It helps improve employee retention.
6. It helps attract talent.

EDUCATE, ENGAGE, EMPOWER

We focus on effectively engaging your employees in sustainability.

We can engage your team and internal stakeholders remotely.

Here are a few of our staple services available for your team's sustainability journey:



**Team
Challenges**



**App Group
Code**



Workshops



TEAM CHALLENGES

Engage your team, students, or whole community in a custom month-long green challenge - empower them to take part in climate action and have fun in the process!

- ✓ Align goals with challenges crafted to suit organizational needs and goals
- ✓ Enrich team knowledge via newsletter explaining the impact
- ✓ Understand results of a challenge with a brief report

Example

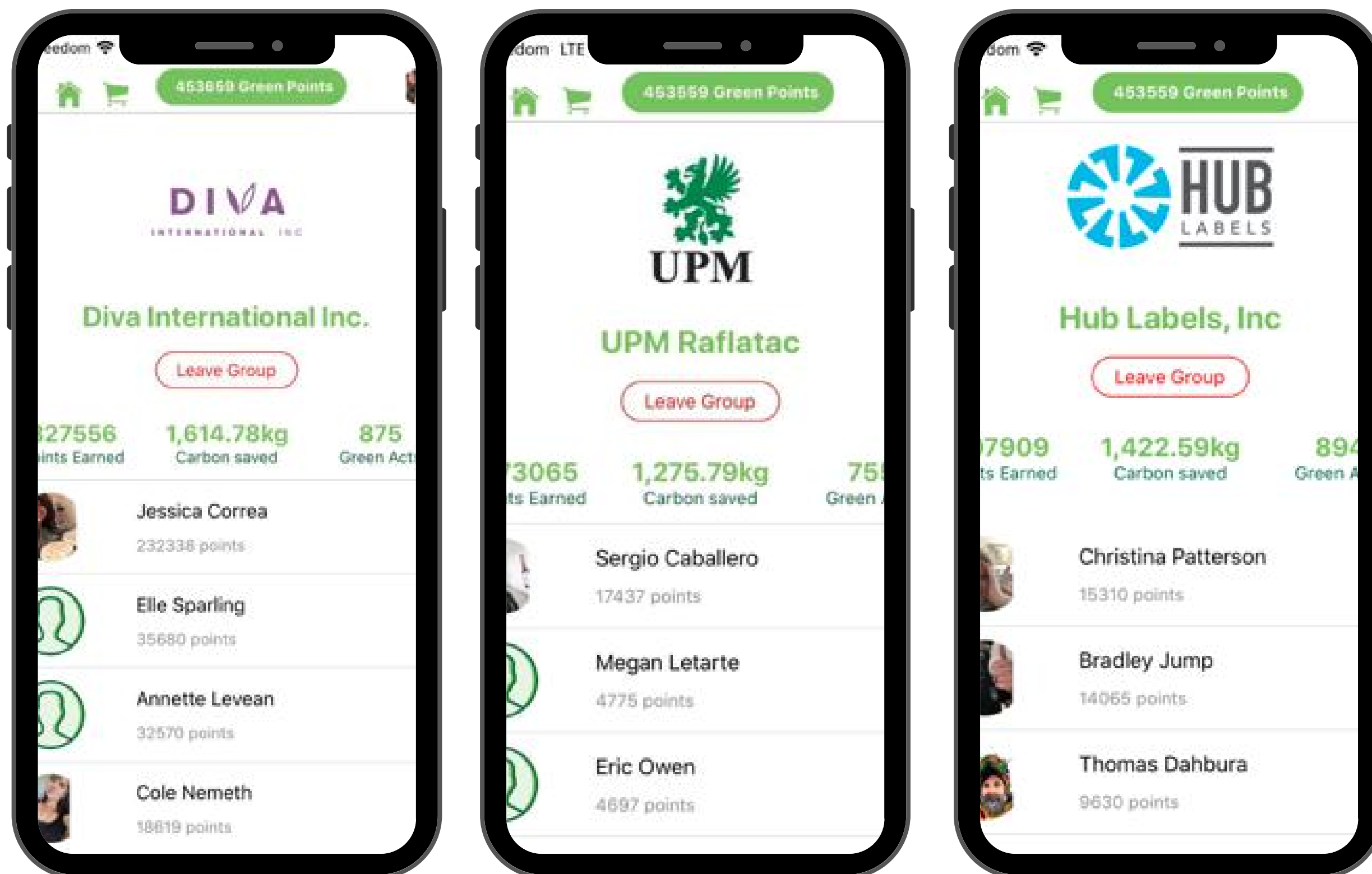




APP GROUP CODE

You can host your very own closed community on our app!

Engage your employees, students, or community in a month-long app challenge. Using friendly gamification, you can compete with each other by logging Green Acts to earn Green Points to help our planet. **You can even compete for a spot on the leaderboard!**





WORKSHOPS

Action starts with awareness. Educate your team on different environmental themes and provide them with new, innovative ideas from our **crowdsourced database of over 3,500+ Green Acts**. Choose from our workshop topics below



Sustainable Lifestyles

Recommended for organizations looking to make the green switch in day-to-day life.



Diversity and Inclusion Training 101

Recommended for organizations to educate and raise awareness about the need for a diverse and inclusive approach to climate action.



Why Getting Outside is Good for the Planet - and Your Mental Health

Recommended for organizations looking to engage team in overall mission or core values.



Other Custom Services



EMPLOYEE ENGAGEMENT **EVENTS**

We can host a variety of events such as;

- **Round Table-** a facilitated educational discussion to encourage meaningful conversations and debate
- **Panel-** experts in the environmental field can share different perspectives and expertise, includes Q & A
- **Fireside chat-** Informal discussion-based conversation. Participants are encouraged to share their own experiences. RAOG would moderate
- **Innovation Summit**





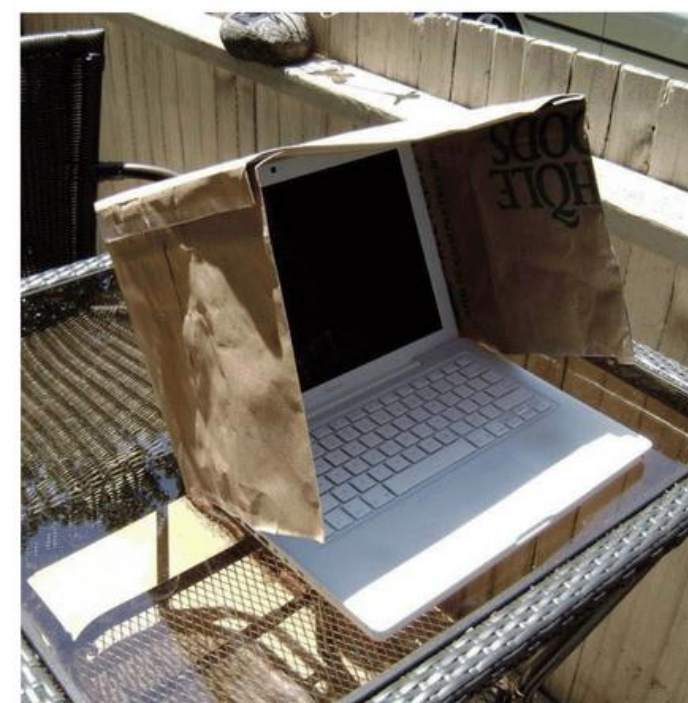
EMPLOYEE EDUCATIONAL CONTENT

We'll help you activate your internal communications network- including producing content for communications platforms like Yammer or Slack.

This can include;

- Posts
- Write Up Copy
- Graphics
- Internal Newsletters
- Internal Blogs

Travel Green Act Inspiration



← DIY LAPTOP SHADE FOR
TELECOMMUTING & WORKING
OUTSIDE FROM HOME.

↓ DRIVING A VEHICLE WITH UNDER-
INFLATED TIRES CAN INCREASE FUEL
CONSUMPTION BY UP TO 4%.



↑ START A CHAIN REACTION WITH ONE
LESS CAR ON THE ROAD.

→ A TIRE RIM UPCYCLED TO HELP
ORGANIZE A GARDEN HOSE OR
EXTENSION CORD.





SUSTAINABILITY

INTERNAL COMMUNICATIONS PLAN

Customized to your company's overall environmental and social commitments, including;

- 12-month employee engagement guide and 12 pre-written posts (with graphics), based on chosen themes. This includes tips, tricks and ideas to educate your staff planet-friendly actions they can take starting now.
- Why they should participate, features, benefits, and an intro to RAOG, and any other additional EE initiatives you want to highlight

This will be based on your community data from your employees to ensure relevance to your demographics.

WHO WE'VE WORKED WITH



[Browse through our member directory.](#)



"We use the Random Acts of Green Challenges as a way to engage our team members in sustainability efforts both at work and at home.

The challenges help our team look at different aspects of their lives and help them think outside of the box.

During the HallowGreen Challenge, we provided a chance to win gift cards to encourage participation! "

YOU DIDN'T HEAR IT FROM US.





RANDOM
ACTS OF GREEN®

TAKE PART IN **TAKING ACTION**

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