

RANDOM
ACTS OF GREEN®

Earth Month
Challenge

PLANET BOOTCAMP



APRIL 2022

IMPACT REPORT

Let's put in the work.
Together.

WHO WE ARE

RANDOM ACTS OF GREEN®



A LITTLE BIT ABOUT US

Random Acts of Green is a social enterprise that helps individuals and businesses make an environmental impact -together. Through our app, social media channels, workshops, and website, we are mobilizing people and businesses to take action in big and small ways for our environment.

We aim to help combat environmental issues like biodiversity loss, climate change, deforestation, air pollution, food waste, plastics in the ocean, and food & water insecurity.

PLANET BOOTCAMP



Can we approach our green goals the same way we approach our health & fitness goals?

This past Earth Month, we did just that.

Complete with pep talks, good sportsmanship, and training plans - we helped support you, motivate you, train you - and helped you reach your full, sustainable potential!



RANDOM
ACTS
OF **GREEN**

PLANET BOOTCAMP



CHALLENGE BREAKDOWN

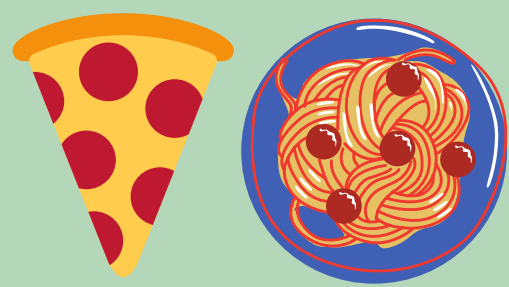


This was the very first climate action challenge for **45%** of our participants.

Top **PLANET BOOTCAMP** Actions:



GROW YOUR OWN VEGETABLES



2 MEAT-BASED STAPLES TO PLANT-BASED



SAY NO TO SINGLE-USE PLASTIC

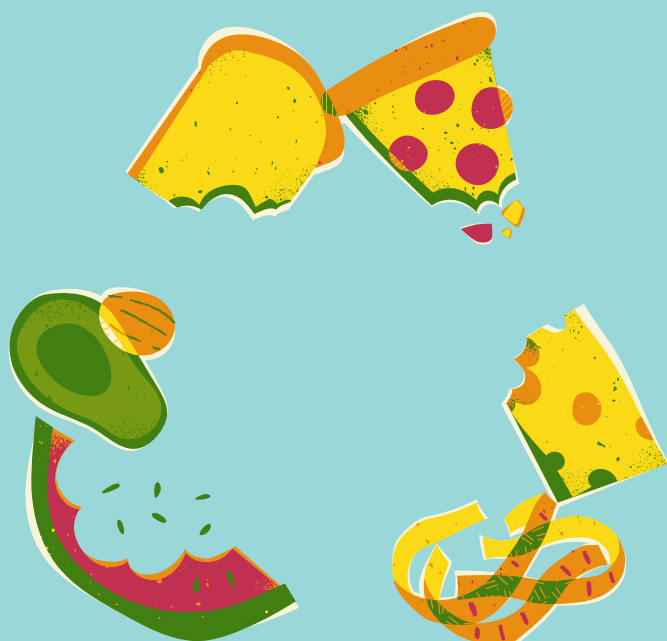


SUPPORT A POLLINATOR GARDEN



ADOPT A STORM DRAIN

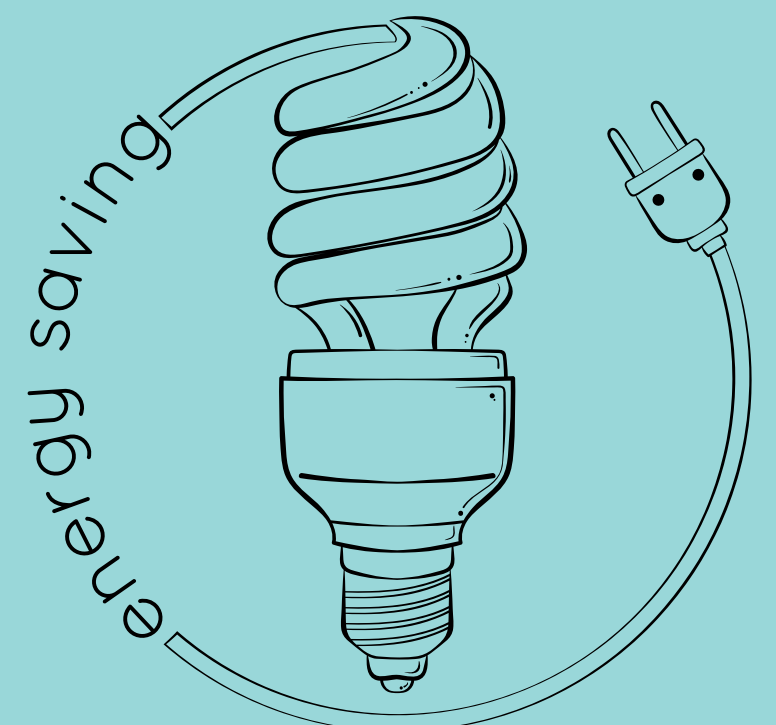
Top Reported **PLANET BOOTCAMP** Goals:



Minimize food waste at home.



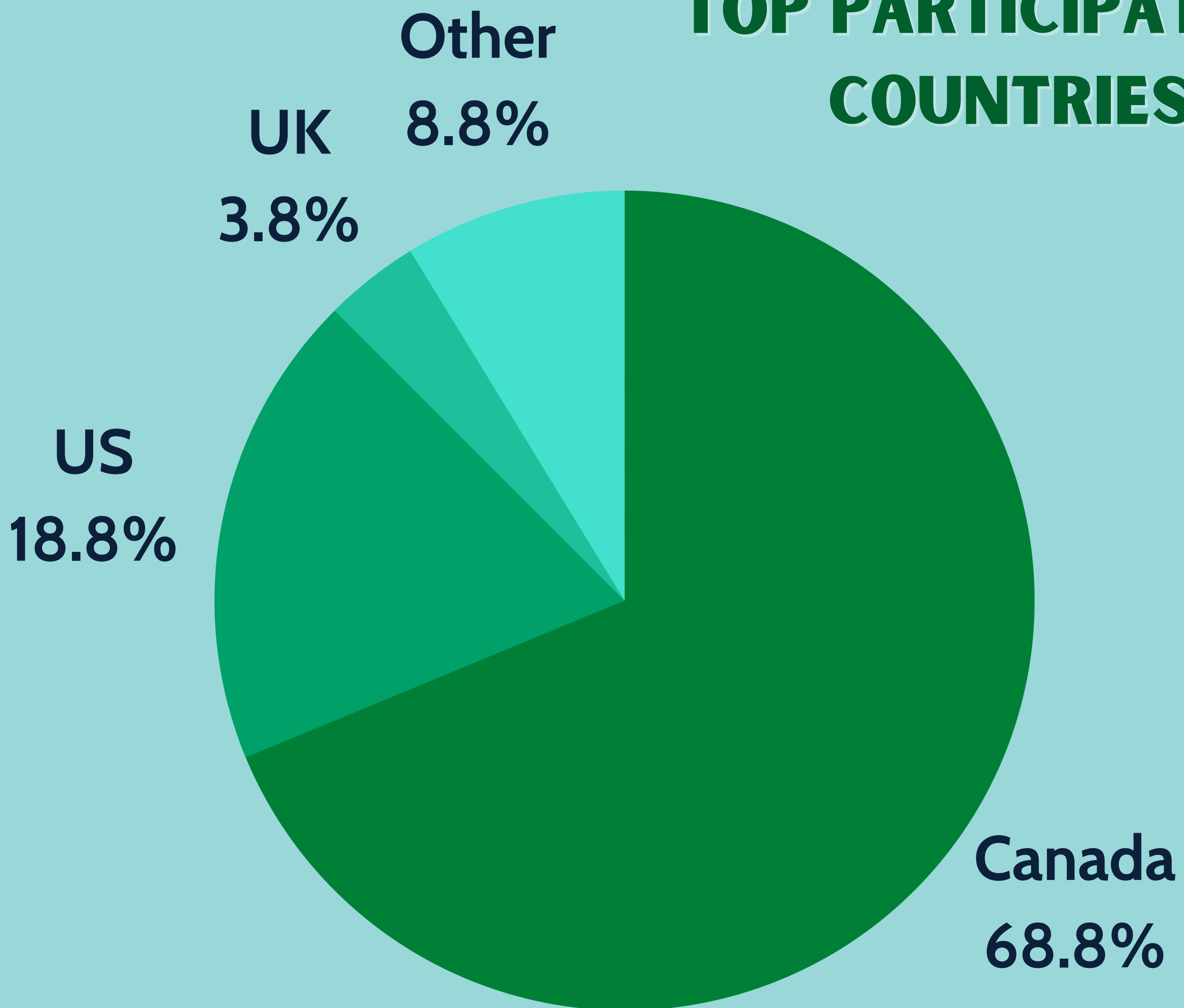
Reduce plastic-use.



Energy conservation.



TOP PARTICIPATING COUNTRIES



6 countries and
58 cities participated in our
PLANET BOOTCAMP CHALLENGE.



88% feel part of **Random Acts of Green's**
Collective Climate Action Community -
where we all take action - ***together.***

PLANET BOOTCAMP



WHO PARTICIPATED?



AGE:

55+ : 30%

45-54 : 20%

35-44 : 13%

25-34 : 21%

18-24 : 1%

OCCUPATION:

Administration: 20%

Education : 16%

Health Care: 12%

Retired : 16%

Entrepreneur : 20%



Woman: 75%

Man: 10%

**Prefer not to
disclose: 15%**

PLANET BOOTCAMP



PARTICIPATING ORGANIZATIONS

1. For Our Kids
2. Green Goderich
3. POP Movement (Protect Our Planet)
4. Happy Ocean PEI
5. St. Lawrence College - Sustainability
6. Eco Exeter
7. Occupy Sonoma County
8. Burlington Green
9. Blandford War on Waste
10. Plastic Free Helensburgh
11. Eco East Enders (Ottawa)
12. Commission Justice et Paix - Ile Maurice
13. Compost Stew!
14. environtastic uottawa

PARTICIPATING MEMBERS

TWIG
The Original Poop Bags
Adrift Hospitality
Zazubean
Eartheasy
The Green Jar
Alana Burton Financial Advisor
RicherEarth Vegan Eats
Simply Natural Canada
Camp Kawartha
Sun Chemical
The Beer Store



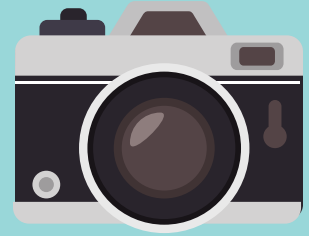
IN THE NEWS



Sierra

THE MAGAZINE OF THE SIERRA CLUB

PLANET BOOTCAMP



GREEN ACT SUBMISSION SNAPSHOT



**Plant-Kit Giveaways
Grandmas Going Green**



**Start A Pollinator Garden
Heather Fischer**



**Research Energy Rebates
Alannah Hardcastle**



**Eating Plant-Based
Rachel A**



**Install A Smart Thermostat
Jessica Correa**



**Adopt A Storm Drain
Lili-Sarah Fleming**



**30 Minutes Outside
@busy.basenji**

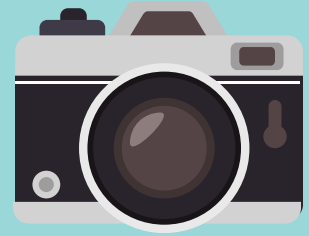


**Say No To Plastic
Heather Brown**



**Stared Composting
Carly @glowingandgrateful**

PLANET BOOTCAMP



MEMBER HIGHLIGHTS



The team over at Eartheasy really put in the work during Planet Bootcamp.

They have tackled a wide range of actions in the categories of Food, Water, Waste, Energy, and Outside activities.



Zazubean kindly donated Planet Bootcamp prizes to reward 2 lucky participants for leveling up their climate action.

Zazubean's chocolate is good for you, good for the planet & good for the growers. It is 100% Organic, Fair Trade, Sustainable, Gluten Free & Soy-free.



Random Acts of Green is honored to be chosen for the 'Shop Save Support' program by our community member RicherEarth Vegan Eats!

10% of the proceeds from online purchases were donated to RAOG to further support our climate action community programming!



"Sun Chemical is excited to take part of #PlanetBootcamp with Random Acts of Green, Inc. by taking advantage of signing up for paperless billing with our cell phones. It is a small step that can have a big impact. These #earthmonth2022 challenges are a great way to drive change!"



Earth Month Challenge

RANDOM ACTS OF GREEN® PLANET BOOTCAMP



Beginner

Intermediate

Advanced

FOOD



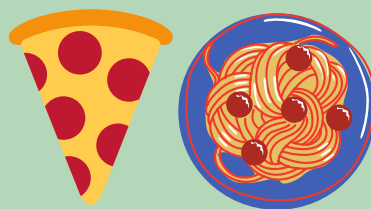
MEATLESS MONDAYS ALL MONTH



START COMPOSTING



2 WEEKS VEGETARIAN



2 MEAT-BASED STAPLES TO PLANT-BASED



GROW YOUR OWN VEGETABLES

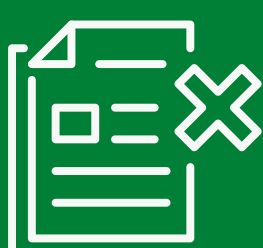


VEGAN DIET FOR 1 MONTH

WASTE



SAY NO TO SINGLE-USE PLASTIC



PAPERLESS BILLING



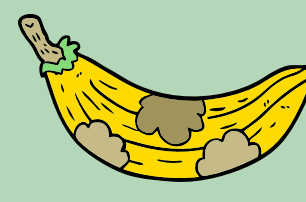
MAKE 1 ROOM PLASTIC FREE



RECYCLE E- WASTE



BUY LOCAL SHOP USED



NO FOOD WASTE FOR 1 MONTH

WATER



COLD WATER LAUNDRY



SHORT SHOWERS FOR 1 MONTH



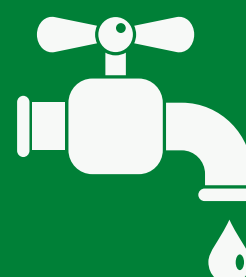
RAIN BARREL INSTALLATION



ADOPT A STORM DRAIN

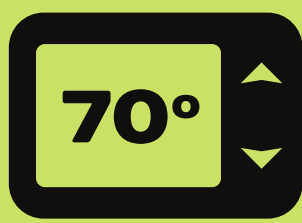


INSTALL A LOW-FLOW SHOWERHEAD

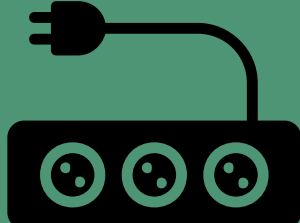


FIX A LEAKY TAP

ENERGY



LOWER HEAT BY 1 DEGREE



SWITCH OFF POWER BARS



AIR DRY CLOTHING



SMART THERMOSTAT INSTALLATION



RESEARCH ENERGY REBATES



HOME ENERGY ASSESSMENT

OUTSIDE



TRIP CHAIN & MAINTAIN TIRE PRESSURE



30 MINUTES OUTSIDE EACH WEEK



FOLLOW THE 3KM NO CAR RULE



LEARN TO ID BIODIVERSITY AROUND YOU



PLANT A TREE



SUPPORT A POLLINATOR GARDEN

Let's put in the work - together,